4TH QUARTER // OCTOBER 2021

# **Sustainability Update**

A quick look at what's been accomplished, and what still lies ahead as Simplot contributes to feeding our world.

SUCCESS STORY

# Taking the box to the bank -**LINDA VIBAL**

Recycling can have great benefits, but it isn't the only answer. With a creative mind you can solve multiple challenges with one solution, which is just what Linda Vibal did.

#### RECYCLING **CARTONS**

Linda arranged to send our used cartons to Foodbank, reducing our Flemington site's recycling load by 60% while saving Foodbank thousands of dollars in carton purchases.

Linda is a quality manager with Simplot Australia who proactively found an opportunity to partner with Foodbank, a non-profit, charitable organization that distributes food to those who are in need.

Foodbank was in desperate need of food cartons to distribute their goods to those in need, and Simplot had too many waste cartons going into our recycling stream. Linda arranged to send our used cartons to Foodbank, reducing our Flemington site's recycling

load by 60% while saving Foodbank thousands of dollars in carton purchases. They were able to find a win-win solution to a mutual problem, all while providing food to people who need it.

While it might be a small win to some, the humanitarian element of this effort exhibits the full essence of sustainability, considering the social, ethical, and environmental impacts of our business. This is what sustainability in action looks like.

#### SHARE WITH US!

Have a sustainability story to share? E-mail Brandy Wilson, Sustainability Director: brandy.wilson@simplot.com





**WONDERING WHAT** SUSTAINABILITY **MEANS?** 

#### **DID YOU KNOW?**

We have a video series available for people who may be new to the topic of sustainability or want to know more about our priorities or 4Sight 2030 operational goals.

Join the Sustainable Simplot group on Yammer, and click on the pinned link for Trailblazer Video Channel on the right.





**Harvesting barley** in July 2021 are Neil Crescenti, Idaho Agriculture Program Manager for The Nature Conservancy; Brandy Wilson, Simplot Sustainability Director; and our SGS grower, Todd Ballard

It was fascinating to see some of the effects of cover crop use. 🧦

-Brandy Wilson, Simplot's Global Sustainability Director

# Partnerships for Sustainable Success: The Nature Conservancy

SIMPLOT AND THE NATURE CONSERVANCY have a common interest: taking a data-driven, sciencebased approach to respecting Earth's resources. That's the focus of a cover crop and low-till trial in Twin Falls, Idaho, with one of our longtime Simplot SGS customers, Todd Ballard.

The goal of the project is to monitor how well efforts such as cover crops and reduced tillage are working to improve soil health.

This field has had a regular rotation, including dry edible beans, alfalfa, sugar beets, and malt barley. This year the field had malt barley, and after harvest, Simplot Gold Source cover crop seeds coordinated by Cody Kramer were planted to increase soil health and reduce soil erosion. In addition to planting cover crop seed. Shayna Lierman also supported Simplot SmartFarm soil moisture monitoring. Ian Crawford has also helped get the project started. The Conservancy is providing financial support for the grower to try out these new practices and monitor the results. It's a collaboration that brings the best of both organizations to the table.

"It was fascinating to see some of the effects of cover crop use, such as a few bare patches here and

there where the seed-to-soil contact wasn't as good because of the cover crop residue," said Brandy Wilson, Simplot's Sustainability Director, after her visit to the project in July. "As I took a turn driving the combine, Todd pointed out the differences. I learned that his main objective in adopting these practices was to find ways to reduce soil erosion. Todd is looking forward to learning if the erosion control and soil health benefits over the next few years overcome any slight yield decline he may experience in the short term."

A couple months later, the sustainability team headed out again with the Nature Conservancy to see the progress in cover crop growth. SGS is taking this opportunity to test out several of our crop-input products in strips across the field, from Budget Mix to Pollinator Mix, to see how they perform in the Magic Valley—another benefit of the collaboration to our business.

Our partnership with the Nature Conservancy extends beyond Idaho and includes a soil health project with Food Group in China. We also interact with the Conservancy in Iowa, where we are 4Rs+ partners with several other organizations.



THOUGHTFULNESS IS A STRENGTH - paying attention to your surroundings, you can often find an example of a way to save on water, energy or waste. Be alert and don't be afraid to speak up if you see a change that can be made!





### Simplot Foods Sustainability Update

iven the high focus on sustainability from our customers, Food Group organized a cross functional team and adopted a strategy for sustainability that allows us to be responsive and focused while we live our values. The team includes members from marketing, raw development and operations and is led by Jolyn Rasmussen, Senior Manager Raw Development & Sustainability.

"From our own 4Sight 2030 Goals, to the need to better tell our story to our customers, Food Group realized we can be more efficient if we create a common platform and work together towards it," said Jolyn Rasmussen, FG Sustainability and Raw Development Manager.

This team is working to advance and integrate sustainability across the Food Group business.

#### IN THE FIELD

 Sustainability staffers Kevin Tolman and Rebecca Troescher check out the cover crop growth in September 2021.

#### The adopted strategy includes the following pillars:

- **▶** Dedication to Customer Success & Relationships:
  - ▶ Customer Responsiveness & Responsibility
  - ▶ Food & Agriculture Expertise
  - Service Excellence

#### **▶** Commitment to Continuous Improvement

- ▶ Global Impact
- Leadership at All Levels
- ▶ Data Integrity & Utilization

As an example of customer responsiveness & responsibility, the team is organizing our customers' requests for surveys or other sustainability programs, so we can respond more efficiently and accurately. Once they gather accurate responses, fully approved by legal, Communications and Brand and the Corporate Sustainability team, they will store the approved information in a central location where they can easily access it to respond to similar requests. The team is also reviewing which certifications are essential for our business so they strategically focus their efforts on the certifications that will benefit our business the most.

For more information, or if you have questions or comments, please contact Jolyn Rasmussen, Food Group Sustainability Chair.



# **Goals Update**

FY 2021 was the second year in our 10-year goal period. FY 2020 was the first, FY 2019 was a gap year, and FY 2018 is the baseline. As our continued improvement process, we discovered some slight changes in our data and have made those changes, making some of these numbers slightly different from those in the previous newsletter. All changes have been reviewed by leadership and documented for alignment going forward.

You may notice that some data is trending the wrong way.

This is related to several things, including some changes in our operations to adapt to COVID-19. We are also reaping the rewards of our new data tracking software to gain more accurate results and transparency at every level of our efforts. These trends will improve as the 4Sight 2030 continues its work, and each business group further defines their individual sustainability strategies and determines where they can make the most impact on the goals.

**Also of note**; we report carbon emissions to regulatory agencies at specific times of the year. This means we will update the FY21 carbon goal in the spring edition of the newsletter to stay aligned with those regulatory reporting efforts.



# 4TH QUARTER GOAL PROGRESS





### **WATER** GOAL

15% reduction over 10 years

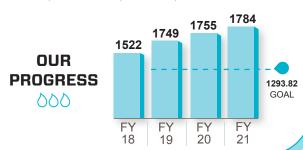
EV40 EV40 EV20 EV24

#### 2018-2021 **DATA**

	1 1 10	1119	1 120	1121
Agribusiness	1148	1534	1497	1579
Food Group	2739	2785	3024	3029
SAPL	2594	2536	2514	2545
▶ JRS Total	1522	1749	1755	1784

#### Water intensity measured in gallons/tons.

JRS Total includes corporate HQ, simplot aviation, fleet vehicles, SWS Caldwell, B&B Grain, and Double J.



### **WASTE** GOAL

2.5% waste to landfill



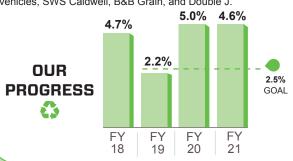
#### 2018-2021 DATA

Agribusiness	35.1%	55%	76.2%	66.1%
Food Group	4.6%	1.3%	5.1%	4.9%
SAPL	1.7%	1.6%	1.5%	1.1%
▶ JRS Total	4.7%	2.2%	5.0%	4.6%

FY18 FY19 FY20 FY 21

#### Waste to landfill %.

JRS Total includes corporate HQ, simplot aviation, fleet vehicles, SWS Caldwell, B&B Grain, and Double J.





### **ENERGY** GOAL

FY18 FY19 FY20 FY 21

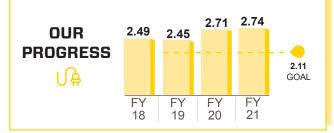
15% per ton of product

#### 2018-2021 DATA

	1 1 10	1 1 1 3	1 120	1 1 2 1
Agribusiness	1.67	1.85	1.95	1.86
Food Group	4.16	4.33	4.51	4.54
SAPL	3.62	3.59	3.59	3.61
JRS Total	2.49	2.45	2.71	2.74

#### Energy Intesity measured in mmbtu/ton.

JRS Total includes corporate HQ, simplot aviation, fleet vehicles, SWS Caldwell, B&B Grain, and Double J.



### **CARBON** GOAL

20% reduction of emissions



#### 2018-2020 DATA\*

	1 1 10	1 1 13	1 120
Agribusiness	0.24	0.25	0.27
Food Group	0.34	0.33	0.35
SAPL	0.29	0.29	0.25
JRS Total	0.26	0.25	0.27

EV18 EV19 EV20

#### GHG Intensity metric tons CO2e/tons

JRS Total includes corporate HQ, simplot aviation, fleet vehicles, SWS Caldwell, B&B Grain, and Double J.

\*Data updated annually in April

